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FLECK'S DEPENDABLE BULBS

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★ SEP 26 1952 ★
U. S. Department of Agriculture

Fleck's Croft Lilies

Finest True Strain, Highest Bud Count

N. W., U.S.A. GROWN

Those who already know our brand of these fine Lilies, always reorder the following year. There must be a reason.



A House of Fleck's Croft Lilies Just Before Easter.
Note high bud count and uniformity.

CROFT—American Grown

Order now for Easter 1953 forcing. Also for shipments from cold storage—December through April for continuous cuts next Spring and Summer.

Size	Case	Per Case
7- 8-	50 bulbs.....	\$13.80
7- 8-	100 bulbs.....	24.80
7- 8-	250 bulbs.....	62.00
8- 9-	50 bulbs.....	22.00
8- 9-	100 bulbs.....	41.00
8- 9-	200 bulbs.....	79.60
9-10-	50 bulbs.....	26.50
9-10-	150 bulbs.....	74.80
10-11-	50 bulbs.....	34.00

Compare Lily bulb prices by the bud count, not by the case. Our Croft are priced low on the basis of blooms per bulb.

For those who cannot maintain an even 60 to 65 degrees (night temp.) we recommend precooled bulbs for Easter or early forcing.

Precooling charged at cost.

Cultural directions sent with order or on request.

What Growers Say About Our Lily Bulbs

From Michigan

"Our crop of Lilies were good. We had from 2 to 6 blooms again this year."

From Nanty Glo, Pa.

"Your Lilies were beautiful."

From Lock Haven, Pa.

"Your Lilies were by far, the best."

From Willow Grove, Pa.

"Your Crofts are coming much more even and look better than those from other sources."

From Connecticut

"I was very well pleased with the bulbs I have received from you."

LILIUM REGALE (American)

	100	Case
7-8 in.—250 bulbs to case.....	\$13.90	\$33.50
8-9 in.—200 bulbs to case.....	17.80	44.00

FLECK'S DEPENDABLE BULBS



Narcissus—Doubles

NARCISSUS - Doubles

250 at 1000 rate

Don't overlook these for a source of early cut flowers for January, February, March, or for pan work.

	100	1000
Texas. Pale yellow with orange-red petals through the center. Early. Beautiful and attractive. 16 in. D. N. No. 1.....	\$9.50	\$92.50

Von Sion. Yellow trumpet and petals; large bloom on strong, erect stem. Fine for pans or cut. D. N. No. 1.....	9.00	\$5.00
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NARCISSUS (Incomparabilis)

Fortune. Broad, flat, overlapping clear yellow perianth. Very large, glowing orange crown. Very early. 18 in. D. N. No. 1.....

Scarlet Elegance. Deep yellow perianth, cup deep orange-red, scarlet edge. Outstanding. 14 in. D. N. No. 1.....	8.50	90.00
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NARCISSUS (Poetaz)

Cheerfulness. White perianth with full, double center of white and yellow. 2 to 4 blooms to a stem. Medium early. 14 in. D. N. No. 1....

Geranium. Round, flat, pure white perianth. Deep orange cup. Late. Strong stems of 6 to 8 blooms per stem. 14 in. D. N. No. 1.....	6.80	62.00
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La Fiancee. Large, creamy-white perianth, flat orange cup. Excellent. Early. 5 to 8 blooms to a stem. 14 in. D. N. No. 1.....	8.00	70.00
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L'Innocence. Pure white perianth. Canary yellow cup. Early forcer. Average 5 blooms on a stem. 14 in. D. N. No. 1.....	6.80	60.00
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NARCISSUS - Paperwhite

(NORTHWEST GROWN)

14-15 ctm.....	\$7.00	\$65.00
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NARCISSUS - Daffodils

SINGLE, TRUMPET VARIETIES

King Alfred. Clear golden yellow, both perianth and trumpet.

Ours is an excellent strain. Every new customer becomes a steady buyer, year after year. There must be a reason.

	Oregon grown	Holland grown
	100 1000	100 1000
D. N. No. 1.....	\$10.00 \$95.00	\$8.75 \$82.50
D. N. No. 2.....	7.50 65.00

American grown D. N. No. 2 produces very well for cut.

Flower Carpet. Deep golden yellow, improved King Alfred, but more profuse bloomer. D. N. No. 1, \$10.50; per 100, \$95.00 per 1000

25 at 100 rate; 500 at 1000 rate

Please order in units of 500, if possible

Case lots of American grown can be shipped from New York Philadelphia or Pittsburgh

DUTCH IRIS



Our Superior Quality and Grading Unequaled

AMERICAN GROWN ONLY

Certified

We furnish an excellent Oregon-grown strain. These are specially graded for us. Our 8½-9 compare very favorably with many 9-10 from other growers. Other sizes also graded full.

Wedgwood (Early blue).

8½-9 ctm.	9-10 ctm.	10-11 ctm.	11 ctm. up
100 1000	100 1000	100 1000	100 1000
\$3.00 \$19.60	\$4.50 \$40.00	\$6.50 \$60.00	\$7.00 \$65.00
	7-8 ctm.		8-9 ctm.

Imperator. Dark blue (Late)...\$3.00 \$22.80 \$4.00 \$32.00

White Superior..... 5.00 46.00 7.00 61.00

Golden Harvest..... 5.00 46.00 7.00 61.00

250 at 1000 rate. Please order in units of 250, if possible

All prices quoted are F.O.B. Philadelphia and subject to change without notice.

Fleck's Dependable Bulbs

FOR CUT—EASTER PANS—BEDDING

All prices quoted are F.O.B. Philadelphia, ocean freight, packing, duty, insurance, etc. all included. You pay only the actual shipping from Philadelphia

Tulips are bagged in units of 250. Please order 250 of a variety, if possible. The 1000 rate is allowed on 250 of a variety

TULIPS

TRIUMPH

	First Size 11-12 ctm.		Top Size 12 ctm. up	
	100	1000	100	1000
Alberio. Scarlet, yellow edge. 16 in.	\$4.50	\$37.00	\$5.00	\$45.00
Crater. Deep carmine red. 20 in.	4.50	37.00	5.00	45.00
Crown Imperial. Mahogany red, edged golden yellow. 12 in.	4.50	37.00	5.00	45.00
Denbola. Amaranth red, cream white border.	6.00	58.00	7.00	65.00
Edith Eddy. Cerise, white edge. 18 in.	4.50	37.00	5.00	45.00
Elizabeth Evers. Pink. 15 in.	4.50	37.00	5.00	45.00
Elmus. Cherry red with white border. 20 in.	5.50	49.00	6.20	56.00
Kansas. Snow white, lemon yel- low center. 16 in.	4.50	37.00	5.00	45.00
Korneforos. Bright red. 20 in.	4.50	37.00	5.00	45.00
Red Giant. Scarlet. 16 in.	7.00	65.00	7.50	70.00
Telescopium. Violet blue. 20 in.	4.50	37.00	5.00	45.00
Triumph Mixture of Above.	4.90	39.00	5.50	48.50

DARWINS

All Bright. Bright red. 24 in.	\$4.50	\$37.00	\$5.00	\$45.00
Bartigon Maximum. Crimson. 24 in.	4.50	37.00	5.00	45.00
Campfire. Deep vermilion. 24 in.	4.50	37.00	5.00	45.00
Cordell Hull. Red, striped rose. 24 in.	4.50	37.00	5.00	45.00
Demeter. Dark blue. 28 in.	6.00	55.00	6.50	60.00
Golden Age. Deep yellow. Not a forcer. 24 in.	5.00	45.00	5.80	55.00
Insurpassable. Lilac. 28 in.	5.00	45.00	5.80	55.00
Niphetos. Ivory yellow. 28 in.	4.50	37.00	5.00	45.00
Philip Snowden. Carmine rose. 24 in.	4.50	37.00	5.00	45.00
Princess Elizabeth. Rose pink. 26 in.	4.50	37.00	5.00	45.00
Prunus. Salmon pink. 24 in.	4.50	37.00	5.00	45.00
Red Pitt. Bright red. 24 in.	4.50	37.00	5.00	45.00
Rose Copland. Lilac rose. 24 in.	4.50	37.00	5.00	45.00
The Bishop. Violet blue. Not a forcer. 28 in.	6.00	55.00	6.50	60.00
Wm. Pitt. Scarlet. 24 in.	4.50	37.00	5.00	45.00
Zwanenburg. Pure white. 28 in.	5.00	45.00	5.80	55.00
Darwin Mixture of Above.	5.00	40.00	5.50	50.00



	First Size 11-12 ctm.		Top Size 12 ctm. up	
	100	1000	100	1000
COTTAGE (SINGLE LATE)				
Carrara. Pure white. 20 in.	\$4.50	\$37.00	\$5.00	\$45.00
Golden Harvest. Deep lemon yellow. 26 in.	4.50	37.00	5.00	45.00
Golden Measure. Deep canary yellow.	4.50	37.00	5.00	45.00

SINGLE EARLY

Couleur Cardinal. Brilliant crim- son. 14 in.	\$4.50	\$37.00	\$5.00	\$45.00
Gen. De Wet. Orange. 14 in.	4.50	37.00	5.00	45.00
Ibis. Deep rose. 12 in.	4.50	37.00	5.00	45.00
Keizerskroon. Bright red with broad, golden yellow border. 14 in.	4.50	37.00	5.00	45.00
Olympiade. Golden yellow. 12 in.	4.50	37.00	5.00	45.00
Prince of Austria. Orange red. 13 in.	5.00	40.00	5.50	48.00
White Hawk. Pure white. 12 in.	4.50	37.00	5.00	45.00
Single Early Mixture.	4.50	37.00	5.00	45.00

DOUBLE EARLY

We offer these in 11-12 ctm. only, as they rarely make size over 12 ctm.

Not recommended for cutting. Ideal for pan work. Excel-
lent for outdoors.

Electra. Deep carmine.
Van der Hoef. Golden yellow.
Murillo. White shading delicate pink.
Orange Nassau. Deep orange and red.
Peach Blossom. Deep pink.
Schoonoord. Snow white.
Triumphator. Very deep pink.
Mixture.

Price of Double Early: \$5.00 per 100, \$45.00 per 1000

FLECK'S DEPENDABLE BULBS



HYACINTHS

Varieties marked * are late blooming and therefore must be brought into greenhouse about a week earlier than other varieties for Easter, 1953, which is April 5.

RED

- Jan Bos.** Rich scarlet, very early.
***La Victoire.** Brilliant carmine red.

PINK

- Anna Marie.** Clear pink, very early.
Lady Derby. Fine pink; very early.
***Marconi.** Deep rosy pink.
Pink Pearl. Rosy pink, very early.
***Queen of the Pinks.** Bright rosy pink.

WHITE

- Arentine Arendsen.** Early.
Edelweiss. Pure white.
L'Innocence. Earliest.
***Queen of the Whites.** Pure white.

BLUE

- *Bismarck.** Sky blue.
Delft Blue. Bright porcelain blue.
 Compact Truss.
Grand Maitre. Deep porcelain blue.
***King of the Blues.** Best dark blue.
Ostara. Porcelain blue.

YELLOW

- *City of Haarlem.** Yellow.
Prince Henry. Fine early yellow.
Yellow Hammer.

Prices are F.O.B. Philadelphia. *No other charges.* Subject to change without notice

	Doz.	100	1000
First Size, 18-19 ctm.....	\$3.00	\$16.50	\$155.00
Second Size, 17-18 ctm.....	2.75	14.50	135.00
Third Size, 16-17 ctm.....	2.25	12.50	115.00

25 of one variety at 100 rate. Orders totaling 300 or more receive the 1000 rate if ordered in units of 50 of a variety

CALLA - Aethiopica (White)

Western Grown

Finest quality obtainable

The correct curing of Callas is a slow process. This precludes any shipments before August.

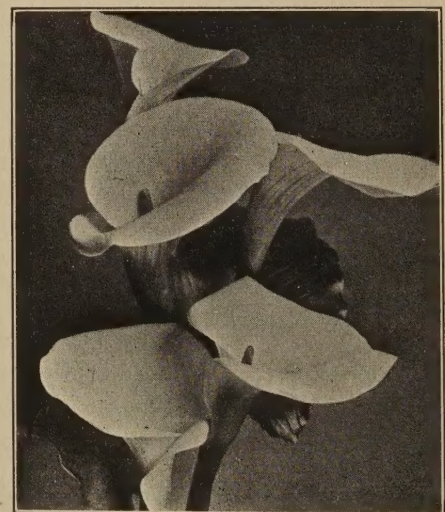
	100	1000
1¾ to 2 in.....	\$23.00	\$220.00
2 to 2½ in.....	29.00	275.00
Cases of 200 to 250 at 1000 rate if ordered by case; 25 at 100 rate		

CALLA - Elliottiana

Western Grown

Make very attractive pot plants.

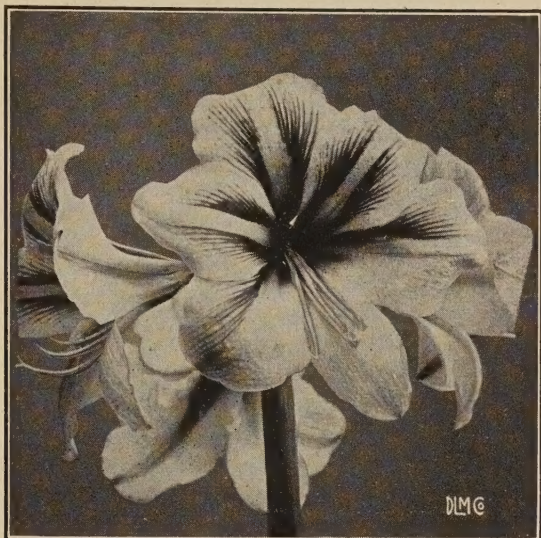
	100	1000
Golden Yellow		
2 to 2½ in.....	\$17.80	\$165.00
2½ to 3 in.....	32.00	300.00
Cases of 200 to 250 at 1000 rate if ordered by case; 25 at 100 rate		



Calla, Aethiopica

FLECK'S DEPENDABLE BULBS

AMARYLLIS



Giant American Hybrids (Hippeastrum). The finest race of Amaryllis in cultivation, exceeding in size and fine form of their flowers as well as in the diversity of colors and markings, all former hybrids.

	Doz.	100
2½-3 in.....	\$3.50	\$24.00
3-3½ in.....	4.95	36.00

25 at 100 rate

SPIREA



Strong Clumps, 5 eyes up

Standard Varieties. In pink and white shades. \$5.50 per doz., \$44.00 per 100.

Freeze roots before potting. Grow 90 days for Easter, 75 days for Mothers Day, at temperature of 55 degrees.

CALADIUM - Fancy-leaved



Bright Colors

Choice bulbs that have been well ripened and carefully selected from excellent strains of highly colored varieties.

250 at 1000 rate

Rainbow Mixture	25	100	1000
1½ to 2½ in.....	\$5.00	\$18.50	\$175.00
2½ to 3½ in.....	7.50	27.50	265.00

Culture

Soil should be slightly acid, pH 6.2 to 6.5. One part leaf-mold, rotted manure and loam. Good drainage is necessary.

Light is important. Give as much strong light as possible without burning leaves, otherwise colors will not be bright.

Temperature should be 80 to 85 degrees, the higher the better. Reduce heat gradually to harden off plants. Start the bulbs in flats and place on steam flows if possible.

Water sparingly until sprouts and roots are 4 to 6 inches long, then shift to 5 or 6 inch pots. Never allow the pots to dry out when in full growth.

ANEMONE, St. Brigid Doubles



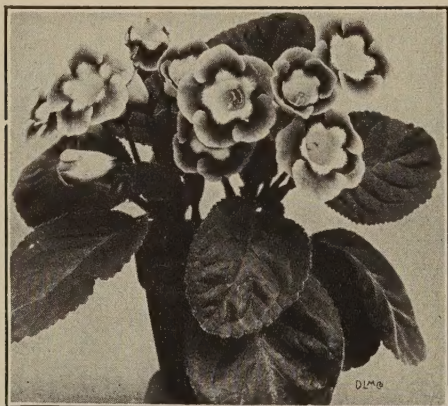
Ready late September

Vivid and showy colors. Do well in most any soil. Plant ½ inch deep in sunny location. Set about 10 inches apart and give plenty of water. Can be planted the year round.

Mixture, Top size, 85c. per doz., \$1.50 per 25, \$5.00 per 100

FLECK'S DEPENDABLE BULBS

GLOXINIAS



Ready December-January

Selected Strain of Superb Varieties in the Richest Colors Separately or Mixture

Blanche de Meru. White throat, pink border.

Defiance. Scarlet.

Emperor Frederick. Scarlet with white margin.

Emperor William. Deep violet, margined white.

Etoile de Feu. Brilliant red.

Mont Blanc. Pure white.

Princess Elizabeth. White, blue border.

Queen Wilhelmine. Dark pink.

Tigrina (Spotted and Stained Hybrids). Large flower with short throat; entire blossom veined and spotted in a mixture of pink, blue, purple and red markings on white.

Violacea. Violet blue.

1½ in. to 2½ in., best forcing size—separate colors or mixture, \$3.50 per doz., \$20.00 per 100, \$165.00 per 1000

Note—If separate labeling is desired, orders must be for at least 10 of a color.

BEGONIAS - Tuberous Rooted



Camellia Flowering

Ready December

These make excellent pot plants in a short time for Winter and Spring sales.

CAMELLIA-FLOWERING

25 bulbs at 100 rate, 250 at 1000 rate

Copper	Crimson	Pink	Rose	White
Orange	Salmon	Scarlet	Yellow	

Fleck's Mixture, of above colors.

2 in. up. . . . \$3.00 per doz., \$13.50 per 100, \$125.00 per 1000

CARNATION-FLOWERING

In Separate Colors or Mixed as noted for Camellia-flowered

2 in. up. . . . \$3.80 per doz., \$15.00 per 100, \$140.00 per 1000

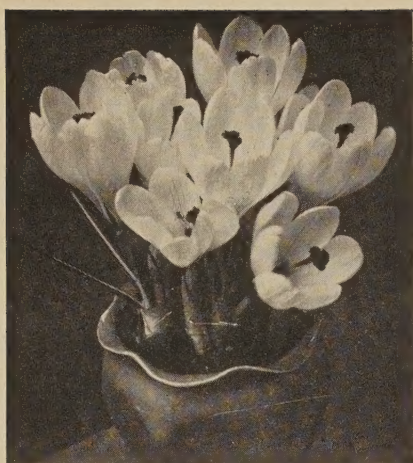
Note—If separate labeling is desired, orders must be for at least 10 of a color.

SPECIAL MIXTURE

For the florist who wants only a few but at the same time a large selection of colors in both above types we offer a special mixture for \$4.00 per 25, \$16.00 per 100, \$150.00 per 1000.



A Nice Crop of Gloxinias—Bulbs Supplied by Us



CROCUS, forced for early sales

CROCUS (Top Size) 9 CTM. UP

	100	1000
Baron Von Brunow. Blue.....	\$3.50	\$28.00
Purpurea Grandiflora. Purple.....	3.50	28.00
King of Striped.....	4.00	35.00
Snowstorm. Pure white.....	4.80	39.00
Giant Yellow.....	4.80	39.00
Mixture. Including white and yellow.....	4.50	35.00

FREESIA (New Hybrids)

EXTRA LARGE FLOWERING

Ready Fall — 250 bulbs at 1000 rate

These are money makers for the retail florist and require very little room. Excellent for corsages, table decorations, short vases, etc., delightfully fragrant.

Mammoth White. Pure white.

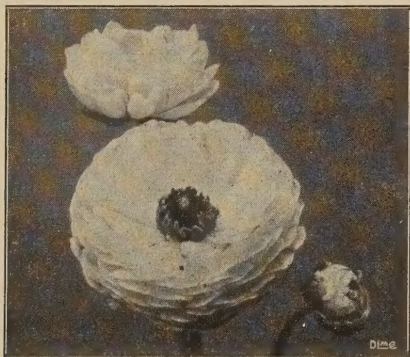
Mammoth Yellow. Pure yellow.

Tecolote Giants. Blue, Rose, Lavender, Talisman.

Fleck's Special Mixture of all the above colors.

Large size, $\frac{7}{8}$ in. up—\$5.00 per 100, \$45.00 per 1000

RANUNCULUS (Top Size)



These claw-like bulbs should be planted with the claws downward, 2 inches deep, 10 inches apart. Vivid colors. Handle similar to Anemones.

	100	1000
Fleck's Mixture.....	\$4.00	\$35.00

250 at 1000 rate

BEGONIA SEEDS

FIBROUS-ROOTED—ALL THE BEST



EXTRA DWARF VARIETIES

Fleck's Dwarf Carmen. Light pink flowers. Rich bronze leaves. Extra compact habit.

Saga. Bright red. Extra dwarf; dense growth.

Prices of the above. Tr. pkt. \$1.25, 1/64 oz. \$3.50, 1/32 oz. \$6.00.

GRACILIS TYPES—6 to 10 in.

Dwarf and Medium Tall Varieties	Tr. pkt.	1/64 oz.	1/32 oz.
Adeline. Rich rose pink. Green foliage. Dwarf, compact. Very similar to Pink Pearl.....	\$1.00	\$2.50	\$4.50
Ball Red. Bright red; medium dwarf.....	1.00	2.50	4.50
Ball Deep Rose. Deep rosy red which gradually fades to a luminous pink. Green foliage.....	1.00	2.50	4.50
Carmen. Clear rose pink, greenish bronze foliage; 8 to 10 in. Makes a beautiful pot plant.....	1.00	2.25	4.00
Indian Maid. Similar in habit of growth to Carmen with reddish, dark bronze foliage. Bright scarlet.....	1.00	2.25	4.00
King of the Reds. Glowing scarlet, foliage green with bronze edge.....	1.00	2.25	4.00
Luminosa. Rich deep scarlet with dark foliage. Very floriferous. Height 10 in....	1.00	2.25	4.00
Luminosa compacta. Dwarf growing in perfect little global plants; 6 to 8 in. reddish brown foliage.....	1.00	2.75	5.00
Prima Donna. Rose pink.....	1.00	1.75	3.50
Snowbank. Finest white for pot plant sales. Light green foliage.....	1.00	2.25	4.00
Dwarf Mixed. Choice blend.....	1.00	2.50	4.50

See our general catalog for items not listed in this folder

Antirrhinum

ALL THE BEST—Greenhouse Forcing "SNAPS"

Originator's Packets

Special Note—Seed should be sown late June or July for Winter flowering in Northern States. Late July or early August in Southern States. High temperatures retard germination. Select a cool location for the seed flats where there is good air circulation. Water sparingly but keep moist, until seedlings are well established. We recommend using sterilized soil and it should not be fertilized. Dust seeds with Proliferol or Hormo-Root before sowing.

Our New Varieties for 1952

ROCKWOOD'S HYBRID WHITE NO. 5

A fine white for Fall and early Winter blooming, flowers are large and well formed, stems wiry and heavy. Season—late September to June. Pkt. \$3.00

ROCKWOOD'S HYBRID YELLOW NO. 10

A fairly deep yellow, well formed flowers, stems heavy and stiff. Season—late September to June. Pkt. \$3.00

ROCKWOOD'S HYBRID RED NO. 15

Brilliant scarlet, large, well formed flowers, stems wiry and fairly heavy, early and a good variety for Fall and early Winter blooming. Season—late September to June. Pkt. \$3.00

ROCKWOOD'S SMOKY BRONZE

A novelty color for late Spring and Summer blooming only. Season—May to early September. Pkt. \$3.00

HYBRID VARIETIES

For best results, do not pinch Hybrid varieties until after benching, and shift before pot bound.

	<i>Tr. pkt.</i>
Barbara (Yoder) (New Hybrid). Large-flowered bronze with pink throat.....	\$3.00
Better Times (Windmiller). Rich American Beauty Rose red (for Christmas).....	2.00
Christina (Yoder Bros.). New hybrid. Lively medium pink.....	3.00
Christmas Cheer (Windmiller). Beautiful bright pink. Best for December cutting; comes back for fine second crop.....	3.00
Dorcas Jane (J. S. Yoder). Brilliant rose pink.....	2.50
Goldmine . Hybrid double.....	3.00
Indian Summer (Pan. Amer.). Medium bright Afterglow bronze; early, strong, vigorous.....	3.00
Jubilee (Winkler). Light Apricot bronze.....	3.00
Mary Ellen (J. S. Yoder). Hybrid early; light rose pink.....	2.50
Maryland Pink (Winkler). Improved, early, light pastel pink.....	3.50
Maryland White (Winkler). Early paperwhite.....	3.50
Meine's Hybrid White . New. Jumbo florets. Same shade as Margaret.....	3.00
Patricia (Yoder) (New Hybrid). Medium yellow. Habit similar to Margaret.....	3.00
Priscilla Ann (Yoder) (New Hybrid). Early crimson, trace of yellow on lips.....	3.00
Red Wing (Weddle) (New Hybrid). Early, velvet red.....	3.00
Rockwood's Early Hybrid Pink . Pastel pink. One of the best early and All-Season varieties. Produces good flowers from September to June.....	3.00
Snow (Pan. Amer.) (New Hybrid) Pure white.....	3.00

SELF-POLLINATED VARIETIES

WHITE

Tr. pkt.

Crystal White (New, 1949) (Rockwood). Excellent late variety. Does well late Spring and Summer. For Spring crop—bench by November 1st. For Summer single stem culture bench June 1-15.....	\$3.00
Junglewood White . Early dazzling white.....	2.00
Koester's White . Early pure white.....	1.50
Margaret (J. S. Yoder). Ivory white.....	2.00
Rockwood's Ivory . Rich ivory shaded white. Best white for the Mother's Day market.....	2.00
Snowdrift (Pan. Amer.) (New Double White).....	3.00
Yuletide (Schlegel). Early.....	2.00

PINK AND ROSE SHADES

Delworth's Supreme . Rose pink.....	1.50
Gilbert's Pamela Pink . Early medium pink.....	3.00
Gilbert's Pink Supreme . A fine early pink.....	2.00
Maiden's Blush (Thomson). Early Appleblossom....	1.50
Peggy Schumann (Schumann). Early. Medium rose pink.....	2.00
Rockwood's Pink Supreme . Brilliant rose pink at its best in midseason.....	2.00

RED

Schumann's Velvet Red (New).....	3.00
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YELLOW

Ethel (Kramer). Large bright yellow; very early.....	1.50
Gilbert's Yellow	2.00
Meine's Easter Yellow . Late. Jumbo florets. Double.....	3.00
Peggy Schumann Yellow	2.00
Rockwood's Winter Yellow . Beautiful yellow; one of the best.....	2.00
Rockwood's Canary Yellow . Slightly variegated; medium to late.....	2.00
Sunray (Witterstaetter). Large flowers; long spikes....	1.50

BRONZE AND ORANGE SHADES

Bronze "Christmas Cheer" (Schlegel). Rich bronze. Early.....	2.00
Colorado Peach (Imp. Afterglow). Medium early...	3.00
Gilbert's Bronze Beauty . Improved.....	2.00
Lady Dorothy (Spivak). Perfect early bronze.....	3.00
Rockwood's Lavender Bronze . New two-tone.....	3.00
Schlegel's Early Bronze	2.00

LAVENDER

Rockwood's Lavender Rose . Fine for Easter and Mother's Day markets.....	2.00
Rockwood's Winter Lavender . Same color as Lavender Rose but much earlier. Blooms with Rockwood's Winter Yellow.....	2.00
Schumann's Lavender	2.00
Windmiller's Lilac . Early lilac lavender.....	2.00

SPECIAL NOTICE

Antirrhinums

Based on observations and experiments for the past few seasons, we find that . . .

Hybrid varieties are best for early sowings for maturity late September to February.

For later blooming we advise the better self-pollinating varieties we list, as they seem to crop longer during Spring than the Hybrids do.

Hot weather varieties for June, July and August are very limited. For this purpose we recommend: CRYSTAL WHITE, LAVENDER ROSE, SMOKY BRONZE and SCHUMANN'S RED.

While Hybrid varieties can be grown for the Summer cuts, we do not recommend them, as they do not make a good size bloom as the four varieties mentioned.



Meine's "Easter Yellow"
New—Finest Double

COMPLETE LIST ON PREVIOUS PAGE

CALENDULAS

3000 S

One of our specialties. We offer the finest strains available anywhere. None better.

GREENHOUSE VARIETIES

Fleck's Orange. A fine, reselected strain for florists. Orange red with dark center. Very large, double flowers with long orange petals. Vigorous habit, long stems. 30 to 36 in.

Apricot Beauty (New). Superior in every way to Ball Apricot Improved.

Ball Apricot Improved. Buff color with dark eye.

Ball Lemon Queen. Lemon yellow with brown eye.

Ball Improved Long Orange. Long stemmed; large flowered variety. Golden orange with light eye.

Fleck's Special Florists' Mixture.

Tr. pkt. 45c., ¼ oz. 70c., oz. \$2.30, ¼ lb. \$7.35

CALCEOLARIA

Approximately 10,000 S to 1/64 oz.

Calceolaria do not like direct sun but a light, airy place and temperature around 50 degrees.

To finish in 6-inch pot for Easter sow seeds June-July. To finish in 5-inch sow about August 15. For 4-inch sow about September.

In our experience we have found either of the 2 mixtures below to be the best for florists requirements. The Multiflora nana make especially nice pot plants in 4's for Easter sales.

Tr.	1/128	1/64
pkt.	oz.	oz.

Multiflora nana, Mixed. Flowers profusely; of medium size; gay colors. Very popular. 10 in. 1/32 oz. \$8.00, \$1.00 \$2.35 \$4.35

Triumph Strain (Hybrid). Outstanding; bright shades of yellow, orange, red and rose. Large flowers, mostly tigered or spotted. 1.00 1.75 2.75

CINERARIA

All the Better Strains

Berlin and Sitters run about 3600 S to 1/32 ounce. Others about 5000 S to 1/32 ounce. Sow from June on for Christmas and later flowering. Sow in sterilized soil.

Tr.	1/64	1/32	1/16
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Berlin or Potsdam Strain, Mixed. pkt. oz. oz. oz.
Fine strain producing large rounded heads; medium large flowers, compact plants. \$1.00 \$2.00 \$3.75 \$7.00

Cremer's Prize Strain Mixture.
Excellent florists mixture; about half light eyed. 1.75 2.45 4.45 8.00

Originator's seed available in pkts. only

Multiflora nana. Gold center. Attractive shades with gold centers. 1.25 2.20 3.80 6.95

Multiflora nana Mixed. Dwarf compact plants producing masses of small flowers. 1.25 2.00 3.50 6.50

Siter's Rainbow Mixture. Large-flowered, compact; mostly white eyed and small foliage. 2.00 2.75 4.95 8.80

Fleck's Blend. This is a carefully blended mixture containing all of the above. 75% being Cremer's and Siter's strains. 2.00 2.90 5.00 8.95

LARKSPUR

SUPREMES—IMPROVED GIANT IMPERIALS—4 ft.

Base branching, tall, upright.

Dark Blue	Pink	Salmon
Lilac	Rose	White

Supreme Mixture

Tr. pkt. 30c., ½ oz. 70c., oz. \$1.25, 4 ozs. \$4.00, lb. \$12.50

REGAL STRAIN (New)

Base branching. Huge, Delphinium-like florets on long, thick spikes. Doubles.

Lilac	Salmon Rose
Rose	White (Pure white)

Mixture

Tr. pkt. 40c., ¼ oz. 70c., ½ oz. \$1.00, oz. \$1.95, 4 ozs. \$6.45, lb. \$19.50

Fleck's Stocks

Another one of our specialty seeds grown for us under contract by originators and specialists who are constantly improving the strains. Nothing finer offered anywhere.

18,500 seeds per ounce.

GIANT COLUMN EXCELSIOR

Our Greenhouse Produced Seeds—Superior Quality

NON-BRANCHING VARIETIES

Sowings from August to December will bloom in about 5 months. However, planting as late as February 15 will flower around June 15.

WHITES

Fleck's White Improved, No. 30. Beyond doubt the best white today. Unsurpassed for doubleness, large flower head and pure white, velvety, fluffy florets. Very high double percentage; slightly taller and stronger grower than Ball No. 16.

Ball White Improved, No. 16. Pure white, extra large florets on well-formed, compact spikes.

PINKS

Fleck's Deep Rose. Brilliant deep rose.

Ball Supreme, No. 22. Rich, silvery rose, long, stiff stems.

Chamois Pink, No. 9. Attractive, buff and pink; two-tone.

REDS

Fleck's Ruby. Deep red.

YELLOW

Ball Apricot, No. 20. Large-flowered, creamy buff.

Deep Apricot. Shade darker than Ball Apricot.

Yellow Wonder. Rich, full toned cream yellow. Superior in every way to Gold Standard.

LILACS AND PURPLES

Lilac Lavender, No. 1. Large-flowered strain.

Silvery Lilac. Beautiful sheen.

Fleck's Purple Heart, No. 21. Bright violet purple, long-stemmed.

MIXTURE

Fleck's Special Blend. Compounded in proportion of colors as to their popularity.

Prices of any of the above: $\frac{1}{2}$ tr. pkt. 55c., tr. pkt. \$1.00, $\frac{1}{8}$ oz. \$1.50, $\frac{1}{4}$ oz. \$2.50, oz. \$9.00, $\frac{1}{4}$ lb. \$32.50

GIANT IMPERIAL (Super) Improved BISMARCK (Branching)

30 in.

Fine for cut or bedding, greenhouse or outdoors. An old favorite. Large, early flowered with good doubles percentage.

Buttercup. Rich yellow. **Lavender.** Silvery blue.

Chamois. Ivory tinted old rose to buff. **Rose (Rose Charm).** Rich deep rose.

Elk's Pride. Rich, deep royal purple. **Shasta.** Pure white, giant flowered.

Tr. pkt. 35c., $\frac{1}{8}$ oz. 65c., $\frac{1}{4}$ oz. \$1.15, oz. \$3.50

Florists Mixture. A brilliant blend of choice named varieties.

Tr. pkt. 35c., $\frac{1}{4}$ oz. \$1.00, oz. \$3.25



Stock, Giant Column
Fleck's White Improved No. 30

DWARF TEN WEEK

12 in. (Double)

Excellent for bedding and pot plants. Finished pots for Easter, like photo here—sell very well in place of Hyacinths.

Crimson

Dark Blue

White

Dwarf Ten-Week Mixture

Tr. pkt. 25c., $\frac{1}{4}$ oz. 65c., oz. \$2.00



TALL TEN WEEK

20 in.

Double Mixed. Beautiful blend of early flowering, high double percentage; wonderful for outdoor cut.

Tr. pkt. 20c. $\frac{1}{4}$ oz. 60c., oz. \$1.80, $\frac{1}{4}$ lb. \$6.00.

Fleck's Sweet Peas

All the Best and Most Popular Varieties. All Good Profit Builders for Our Florist Friends

EARLY or WINTER FLOWERING VARIETIES 350 S.

Best results obtained from this group if planted in August and up to January 1. In the South and all frostless sections, sow 2 inches deep early in Fall and the plants will bloom, depending on location, from Christmas until late Spring.

PINK SHADES

Attraction. Clear bright salmon pink.

Ball Rose Supreme. Large, wavy flowers of bright, silvery rose pink. Fine producer.

Coed (New). Luminous, rich salmon pink. Large, bold flowers of fine substance. Vigorous and long stems, carrying 4 florets. A greatly improved Bridesmaid.
½ oz. 75c., oz. \$1.30, 4 ozs. \$4.95.

Hiawatha. Deep rose self, exceptionally large flowers with four blooms to stem.

Majestic Rose. Deep brilliant rose pink.

RED SHADES

Fiesta. Orange cerise.

Signal Red. Sunproof brilliant scarlet.

WHITES

Fleck's White Giant Wonder. Pure white, very large flowers placed in fours on long, strong stems. Good, strong grower. This is the largest in the early flowering class.

Cascade. Pure glistening white.

Gardenia. Dense paperwhite. Vigorous grower.

BLUE SHADES

Ball Blue Supreme. Bright blue.

Mrs. Herbert Hoover. Brilliant blue.

Waves. Mid-blue, large ruffled flowers.

LAVENDER SHADES

Triumph. Lilac mauve. Long-stemmed.

Twilight. Medium clear lavender.

ORANGE SHADES

Treasure Island. Sparkling golden orange; large duplexed.

Prices on all of the above: ½ oz. 35c., oz. 55c.,
¼ lb. \$1.65, ½ lb. \$3.10, lb. \$6.00



Fleck's White Giant Wonder

MIXTURE

Fleck's Special Early Winter Flowering Mixed.

Oz. 50c. ¼ lb. \$1.50 ½ lb. \$2.75 lb. \$5.45

Pound rate allowed on orders in ¼ lb. lots, if order totals 1 lb. or more

Fleck's Petunias All Doubles

About 4000 seeds to 1/64 ounce

PAN-AMERICAN DOUBLES



Petunia, Allegro

Allegro. Large, fully double flowers of clear, bright salmon are carried on fairly dwarf plants. A new and attractive color in the All-Double class.

Caprice. Large, deep rose flowers are freely produced on bushy, compact plants of uniform habit.

Sonata. Extra large, pure white flowers. Not as compact in growth as above two, and should be pinched to induce branching.

Minuet. Lavender; should be pinched to encourage branching.

Nocturne. Deep Elk's Pride purple. The medium large flowers are borne on vigorous plants.

Each, above: 1/2 tr. pkt. \$2.75, tr. pkt. \$4.50, 1/128 oz. \$8.50,
1/64 oz. \$16.00



Pan-American Doubles in Combination

Glorious Mixture. Contains both tall and dwarf types in all the above colors. In transplanting, be sure to use both large and small seedlings, thus insuring a complete range of colors.

1/2 tr. pkt. \$2.75, tr. pkt. \$4.00, 1/128 oz. \$7.60,
1/64 oz. \$14.45, 1/32 oz. \$28.00

For complete list of all other flower and vegetable seeds not listed in this folder—see our general catalog

SAKATA'S DOUBLES



Petunia, All-Double Victorious

Attraction. Rich carmine rose and white.

Blue Brocade.

Bright Orange.

Gaiety. Rose-red centers with white borders.

Illumination. New bright red with scarlet sheen.

Loveliness. La France pink.

Mayflower. Rose with deeper veining.

Orchid Beauty. Orchid; heavily veined deep violet.

Purple and White. Variegated striped purple and white; very dwarf.

Rosy Carmine.

White. Pure white.

Victorious All-Double Mixed. Mixture of all above.

1/2 tr. pkt. \$2.20, tr. pkt. \$4.00, 1/128 oz. \$6.95,
1/64 oz. \$12.50, 1/32 oz. \$22.90

DOUBLES—Continued on next page

Fleck's Petunias All Doubles

About 4000 seeds to 1/64 oz.

CANADIAN DOUBLES

IMPROVED MIXTURES

100% double, dwarf, improved mixture. Colors range from Pink and Salmon to White, Lavender to Purple.

1/2 tr. pkt. \$2.00, tr. pkt. \$3.50, 1/128 oz. \$6.65, 1/64 oz. \$12.60.
1/32 oz. \$24.00

COLOSSAL



Shades of Pink and Salmon Rose, Improved.

1/2 tr. pkt. \$1.75, tr. pkt. \$3.00, 1/128 oz. \$6.50,
1/64 oz. \$11.75, 1/32 oz. \$22.00

FLECK'S SPECIAL ALL DOUBLES MIXTURE

Our own blend of all Doubles—America, Canadian, Pan American, Sakata's and Colossal, with special emphasis on popular fast selling colors.

1/2 tr. pkt. \$2.50, tr. pkt. \$4.00, 1/128 oz. \$7.50,
1/64 oz. \$14.45, 1/32 oz. \$27.50

SEPARATE COLORS

Canadian Queen. Fine, true pink double, somewhat lighter than Rose of Canada. The large, well ruffled flowers are carried nicely above the compact, bushy plants.

1/2 tr. pkt. \$2.75, tr. pkt. \$4.50, 1/128 oz. \$8.50,
1/64 oz. \$16.00

Northern Lights. Most plants are a deep rose—deeper than Rose of Canada—with some medium pink shades present.

Black Prince. Bright Burgundy wine color. Flowers medium size, but freely produced. A valuable bedding Petunia and unusually attractive when combined with white or pale yellow in bedding arrangements.

Rose of Canada. Fully double, bright medium rose flowers about 3 in. across are freely produced on compact, bushy plants.

Prices above 3, each: 1/2 tr. pkt. \$2.00, tr. pkt. \$3.50,
1/128 oz. \$6.65, 1/64 oz. \$12.60, 1/32 oz. \$24.00

Burpee Orchid. Orchid lavender. Makes a nice pot plant.

1/2 tr. pkt. \$2.75, tr. pkt. \$4.50, 1/128 oz. \$8.50,
1/64 oz. \$16.00

AMERICA, ALL-DOUBLE



Compact and uniform, 1 foot high, 1 1/2 feet across. Rose pink to deep rose flowers, 2 inches across, 100% double. Excellent for beds, borders, edgings as well as pot plants. Stems sometimes 10 inches long which can be cut for low vase or table work.

1/2 tr. pkt. \$1.35, tr. pkt. \$2.50, 1/128 oz. \$4.50,
1/64 oz. \$8.00, 1/32 oz. \$14.45

Fleck's Petunias Dwarf, Fringed and Ruffled



La Paloma

Ballerina. Extra large, frilled blooms. Clear, intense salmon. Vigorous and free branching.

Bolero. Gorgeous carmine-rose pink. Flowers giant ruffled and fringed, 3½ to 4 in. across. Plants are uniform, dwarf and compact. Outstanding either as a pot plant or in the garden where it blooms profusely all Summer. More vigorous and larger-flowered than setting sun and the other Dwarf Erfurts.

La Paloma. Pure white with yellow throat. Large, well fringed flowers, 100% Grandiflora. More uniform and vigorous than its predecessor, Snowwhite. Sown in December, La Paloma makes a gorgeously beautiful Easter pot plant.

Tango. Bright, deep scarlet salmon. The brightest color in Petunias. Actually deeper in color than Carmencita, also larger flowered and although not quite so dwarf, makes a blazing mass of color in the garden; still dwarf enough for pot plants. A truly sensational Petunia wherever grown.

Prices of the above Petunias

½ tr. pkt. \$1.35, tr. pkt. \$2.50, 1/128 oz. \$4.50, 1/64 oz. \$8.00



Petunia, Bolero



Petunia, Carmencita

Carmencita. Dwarf Erfurt type. Deep, bright scarlet salmon. A striking color. Surpasses in brilliance anything yet seen with the possible exception of Tango. Restricted well branched growth makes Carmencita perfect for pot plants. Very popular.

Colorado Sunset. Extra dwarf light rose pink. Uniform and free flowering.

Rosita. Creamy rose with netted throat. Large, heavily ruffled and fringed flowers on compact, well branched plants. Vigorous and free branching, yet dwarf and uniform. An outstanding Petunia either in pots or in the garden.

Prices of the above Petunias

½ tr. pkt. 85c., tr. pkt. \$1.50, 1/64 oz. \$3.60,
1/32 oz. \$6.00

RUFFLED MINIATURES



Petunia, Martha Washington

Martha Washington. Blush pink with throat veined wine red. Extra large flowers. Tr. pkt. 75c., 1/64 oz. \$1.35, 1/32 oz. \$2.35.

Fleck's Petunias, Dwarf Giants and Ruffled

DWARF CALIFORNIA GIANTS



Petunia, Fleck's Extra Dwarf Giants

DWARF GIANTS No. 1

Fleck's Extra Dwarf Giants. 4 to 6 in. This fine, new strain was developed and improved on the Ramona strain. It stays dwarf. Bright color range. Exceptionally fine for pot plant sales. Sells on sight.

1/2 tr. pkt.....	\$1.00	1/32 oz.....	\$4.95
Tr. pkt.....	1.75	1/16 oz.....	9.45
1/64 oz.....	2.75		

DWARF GIANTS No. 2

Ramona Strain, Reselected. Dwarf, compact, ruffled and fringed flowers. Special color blend.

1/2 tr. pkt.....	\$0.70	1/32 oz.....	\$3.20
Tr. pkt.....	1.25	1/16 oz.....	5.70
1/64 oz.....	2.00		

LARGE-Singles Plain Edged

Some of these are somewhat ruffled.

	Tr.	1/64	1/32	1/16
	pkt.	oz.	oz.	oz.
Dazzler. New. Unusual brilliant dazling scarlet. Dwarf.....		\$0.50	\$1.00	\$1.90 \$3.50
Elk's Pride Improved. Violet.....	.75	1.80	2.75	5.25
Purple Prince.75	1.75	3.00	5.25
Snowstorm Improved. Dwarf habit, mammoth flowers, pure white....	.75	1.75	3.00	5.25
White Cloud. Pure white, compact. .75.	1.75	3.00	5.25	
Mixed. Exquisite blend.....	.50	1.00	1.75	3.00

RUFFLED GIANTS (Single) 12 in.



	Tr.	1/64	1/32	1/16
	pkt.	oz.	oz.	oz.
Glamour. Beautiful, rich salmon rose shading lighter toward throat.	\$0.75	\$2.00	\$3.75	\$6.75

Fleck's Special Florist Mixture of Choice Salmon Rose Shades.

Exceptionally large blooms averaging 5 to 6 in. with shallow open throat, free flowering, sturdy plants.

Beautiful veined markings.....	.90	1.90	3.25	5.90
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Ruffled Monsters Dark Shades

Mixed. Dwarf habit; deep colors, excellent for pot work.....

.75	1.75	3.00	5.50
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Ruffled Monsters Exquisite Mixed.

Dwarf light and dark shades.....

.75	1.75	3.00	5.50
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Ruffled Giants Mixed.

Our own hand blended mixture of all ruffled and fringed varieties.....

.60	1.60	2.75	5.00
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Single Fringed 12 in.

	Tr.	1/64	1/32	1/16
	pkt.	oz.	oz.	oz.
Fringed Snowstorm. Pure white, with slight touch of gold in throat. Free bloomer.....	\$1.00	\$2.35	\$3.75	\$6.75

Lace Veil. Pure white, large flowers with fringed petals, many waved, compact.....

.75	1.75	3.00	5.50
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Pink Triumph. Clear rose pink, golden throated.....

.60	1.50	2.75	4.95
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Setting Sun. Brilliant deep rose, darker throats, compact.....

.85	2.00	3.40	6.50
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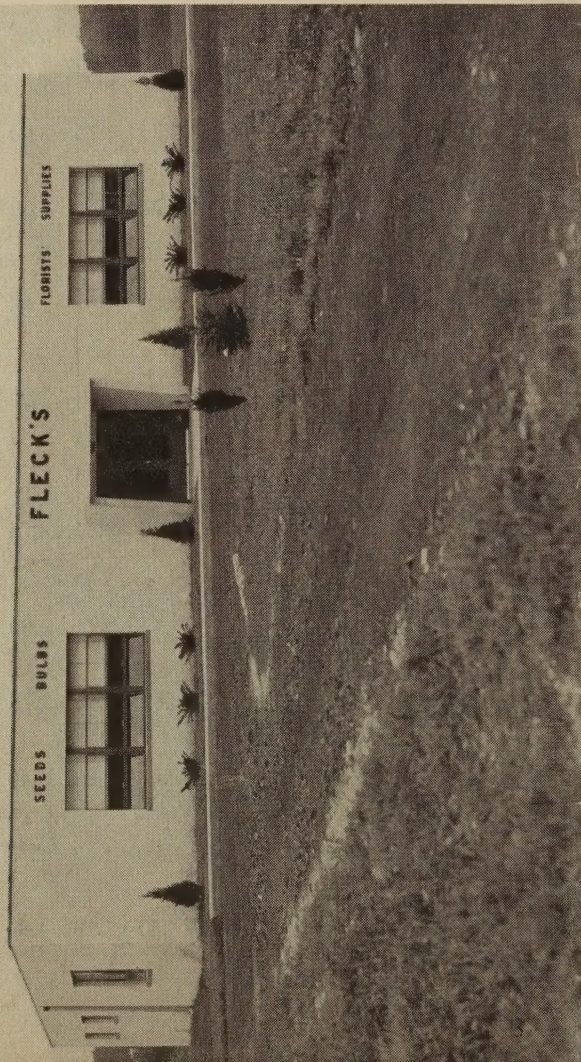
Theodosia. Brilliant rose pink, full open throats; improved.....

.60	1.50	2.75	4.95
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Fleck's Fringed Ruffled Mixed.

Carefully blended, above varieties.....

.50	1.10	1.85	3.50
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Fleck's

BULBS AND SEEDS

September, 1952

**FOR ITEMS NOT LISTED IN THIS FOLDER
SEE OUR 1952 GENERAL CATALOG**

Complete new catalog of supplies ready in a few weeks

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